

Philips Lighting

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BU Automotive

The Association of Drivers against
Daytime Running Lights
Attn. Mr. Milnes
Federation of European Motorcyclists'
Associations
Attn. Mr. Perlot

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Subject: your letter to Mr. Kleisterlee
dated March 31, 2005

Ref: HdJ/il/05.007

Date: 10/05/2005

Dear Mr. Milnes and Mr. Perlot,

Thank you for your letter in which you express your concern at the (future) use of Daytime Running Lights (DRL). Mr. Kleisterlee has asked me to respond to it.

First of all, I would like to take the opportunity to underline the importance of sustainability to Philips. Sustainability is an integral part of our company strategy. At Philips we are committed to improving the quality of people's lives and sustainability is a cornerstone of this. We do not merely look at the economic and environmental aspects, but also focus on social responsibility, including health and safety. We have to find the proper balance between the (sometimes competing) demands of these responsibilities, as is the case with DRL.

All current field experiments with Daytime Running Lights have so far been based on the use of the ordinary low beam (even in this scenario the economic cost/benefit ratio is clearly positive, which has again been shown by the recent EU study). As Philips, however, we acknowledge the additional considerable benefit of using dedicated DRL solutions and have developed special solutions for this. For example, the newly regulated P13W light source can be used in dedicated DRL reflectors, consumes less than 20W of electrical power and has a mean lifetime of 8,000 hours which is much more than the average time a car is used during daytime (approximately 3,000 hours),

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meaning that the bulb lasts the whole lifetime of the car. Even in countries without legal enforcement of DRL many drivers switch on their low beam during daytime and twilight, which means the use of a low-power dedicated DRL can even lead to a decrease in fuel consumption in comparison to the situation today.

So at Philips we are looking to deliver DRL solutions which take account both of the safety of the human being and of environmental/economic responsibility. In the development of our dedicated DRL solutions, we are balancing these responsibilities. I hope this clarifies our point of view on this matter.

With kind regards,

A handwritten signature in black ink, appearing to read 'Hans de Jong', with a stylized, overlapping scribble below it.

Hans de Jong
CEO Philips Automotive Lighting

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Subj: **Your letter to Mr. Kleisterlee dated March 31, 2005**
Date: 10/05/2005 15:40:05 GMT Standard Time
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File: **HdJ_il_05.007_DRL.doc** (56320 bytes) DL Time (38666 bps): < 1 minute
Sent from the Internet ([Details](#))

Dear Mr. Milnes and Mr. Perlot,
Pls find enclosed a response to your letter dated March 31, 2005.
(See attached file: HdJ_il_05.007_DRL.doc)
With kind regards,
Hans de Jong

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